

JUMP

Promoting gender equality, advancing the economy



Wo.Men@Work Award Ceremony

Tuesday 21 March 2017 - 18.30 – 21.30
at the Vlerick Business School in Brussels



The Wo.Men@Work Award ceremony is the closing session of the JUMP Forum

The Wo.Men@Work Award rewards the CEO who works hardest to achieve gender equality within his or her company based in Belgium.

What is the Wo.Men@Work Award?

The Wo.Men@Work Award is unique in that it celebrates and supports a woman or a man at the top of an organisation who, through her or his commitment and actions, actively promotes corporate gender equality in their teams and among their managers.

THE WO.MEN@WORK AWARD IS AN ORIGINAL CONCEPT CREATED BY JUMP, SUPPORTED BY COCA COLA EUROPEAN PARTNERS DURING THE LAST THREE YEARS.

What is the objective?

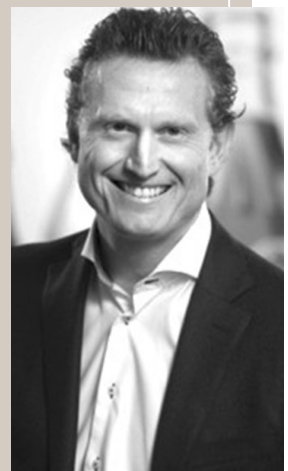
Our objective is to put the spotlight on the champion of corporate gender equality.

By electing such an ambassador every year, the objective of the Wo.Men@Work Award aims to bring the debate to the national level and create best practices within companies that will stimulate the promotion of women in the workplace at management and top management level.

CHAIRMAN OF THE JURY Etienne Gossart

VP COUNTRY DIRECTOR, BELGIUM-LUXEMBOURG - COCA-COLA EUROPEAN PARTNERS

"For the fourth year in a row, Coca-Cola European partners co-organizes JUMP's Wo.Men@Work Award. We want to be there for everyone, as is stated in the intrinsic values of our brand. That is why it is so important to us that the values of our brand are also translated towards our teams. Our objective is to increase the percentage of women up to 45% by 2020. We actively encourage a balanced gender ratio both within as well as outside the company. In this context, we support JUMP's Wo.Men@Work Award in order to encourage other companies to develop a dynamic and inclusive corporate culture."





Coca-Cola
EUROPEAN PARTNERS

wo.men@work award
powered by JUMP

Nominated to become the Corporate Ambassador for Gender Equality



Cargill

Sabine Sagaert

Managing Director Global Malt



actiris.brussels
au coeur de l'emploi | de weg naar werk

Gregor Chapelle

General Director



Nestlé

Good Food, Good Life

**Alexander von Maillot
de la treille.**

CEO

Wo.Men@Work Award Ceremony: 18.30-21.30

Who will win the award for corporate ambassador of gender equality this year?

Join us at this exclusive ceremony!

The ceremony includes: a keynote speech by **Bill Proudman** and **Eleanor Tabi Haller-Jordan**, shared company practices, candidate interviews and the award, followed by a networking walking dinner.

- 18:00 – Arrivals & cocktail
- 18:30 – Opening
- **Etienne Gossart** (Coca-Cola Enterprises), **Isabella Lenarduzzi** (JUMP)
- 18:45-19:30 – Visionary keynotes
Keynotes 1: **TRUMP, Masculinity and What It Means for the Gender Equity Work Ahead** – **Bill Proudman** (Co-founder and CEO of White Men as Full Diversity Partners)
Keynotes 2: **Defying the Diversity & Inclusion Stalemate: The Emerging Third Alternative** – **Eleanor Tabi Haller Jordan** (President & CEO of the Paradigm Forum)
- 19:30-20:15 – Panel discussion & Q&A with the candidates
- 20:15-20:30 – Award
- 20:30-21:30 – Networking walking dinner



The Wo.Men@Work Award Ceremony is held at the close of the JUMP Forum.
You may also wish to attend this day of visionary conferences on the latest trends in gender equality, skill-building workshops for your personal and professional lives, best practices and dedicated seminars.

JUMP FORUM BRUSSELS

— 2017 —



From good intentions to great performance: Putting gender equality at the heart of change

JUMP Forum: 8.30-18.30 (more info: www.jump.eu.com/forums/brussels2017/)

The JUMP Forum is the biggest single-day event on advancing women's career and gender equality in the workplace

The JUMP Forum is simply a must if you are serious about developing yourself as a leader and a change agent understanding the reasoning behind gender equality in the workplace.

JUMP is not just about helping women succeed but about creating a culture that values diversity and the talents offered by Men and Women.

Register Now Order form

Name: First name:
Company: Function:
E-mail: Tel./Mobile:

Invoicing details

Name: Company:
Address Tel.:
VAT number:
Do you need a PO (Purchase Order) number? PO details:
 YES NO

Wo.Men@Work Award Ceremony (from 18.30 to 21.30)

€ 60/person x people = €

TOTAL amount = € + 21% VAT
TOTAL including VAT (if applicable) =

Optional Individual Participation Fee for the JUMP Forum Brussels

All services and catering for the whole day included.

€ 490/person x people = €

TOTAL amount = € + 21% VAT
TOTAL including VAT (if applicable) =

I have read and accepted the general terms and conditions available on jump.eu.com/conditions.pdf.

Date and signature

This order is valid only after receipt and confirmation by email, fax or post. Please send this document by fax to 0032 (2) 346 79 00 or e-mail to info@jump.eu.com.

JUMP

*Promoting gender equality,
advancing the economy*

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

WWW.JUMP.EU.COM



Our founder Isabella Lenarduzzi is an Ashoka fellow. Ashoka Fellows are leading social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.

www.ashoka.org

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