

JUMP

Promoting gender equality, advancing the economy

JUMP ACADEMY

AWARENESS-RAISING, TRAININGS AND EXPERT SUPPORT
TO BOOST GENDER EQUALITY AT WORK

WWW.JUMP.EU.COM

OUR SOLUTIONS



Trainings

A unique offer of tailor-made and off the shelf workshops to boost gender equality in your organisation



Conferences

A unique offer of keynotes by top speakers to inspire your teams and raise awareness on gender equality



Consulting

Expert support to accompany your organisation on its journey towards gender equality



Trainings

A unique offer of tailor-made and off the shelf workshops to boost gender equality in your organisation



- DRIVE YOUR DIVERSITY NETWORK
- STRENGTHEN YOUR FEMALE TALENT POOL
- ENGAGE MANAGERS AND LEADERS

60

Our trainers: We work with a team of **60 multilingual trainers all over Europe** and offer you the most qualified expert for your project.

Trainings can be customised to match your organisation's specific needs and values:

Format

- From 2 hours Lunch & Learn to one full day
- In-company
- Webinars

Target

- Women or men only
- Mixed group
- Managers

Further customisation

- We select with you the themes that match your needs
- Adapted content to your company
- Language (FR, NL, ENG, IT, SP, DE)

Some of our themes and most popular workshops

Gender equality at work: gender dialogue, unconscious bias and stereotypes, engaging men, gender diversity and performance, gender marketing...

- Decoding unconscious bias and stereotypes at work
- Becoming an inclusive organisation
- What women want (Marketing and sales)
- Stepping up: exploring men's critical role in championing gender equality change
- Making the accepted unacceptable: strategies for dealing with workplace sexism and sexual harassment
- Why men like straight lines and women like polka dots: gender, marketing and design

➤ ... and many more!

Advancing women's careers: career success, self-development, leadership, work-life balance, wellbeing at work, networking, personal branding, communication ...

- Build your level of confidence to your level of competence
- Stay authentic by discovering your own leadership style
- How to say no without feeling guilty
- Navigating career and family
- Manage your stress and find your vitality
- Become an effective networker and build your personal brand
- Communicate with impact: pitch your idea with a story

➤ ... and many more!



Conferences

A unique offer of keynotes by top speakers to inspire your teams and raise awareness on gender equality



- RAISE AWARENESS IN GENDER EQUALITY AT WORK
- BE INSPIRED

Our speakers

Isabella Lenarduzzi



Founder and Managing Director of JUMP. Key opinion leader and Social entrepreneur in employment & gender equality. Expert, columnist and international keynote speaker. Ashoka fellow.

Some of Isabella's conferences

- From the war of sexes to the alliance of gender
- Can women save the economy?
- The business case for gender equality
- How to become a social entrepreneur
- From diversity to inclusion
- How to sell more and better to women
- Should we be feminists or is it time to move on?
- The new models of dual career couples

➤ ... and many more!

Other Top speakers



Through our large network and community of gender equality experts and corporate diversity officers in Europe, we provide you with the best international and local speakers to meet your needs and ensure the impact you are looking for.

Some of our proposed conferences

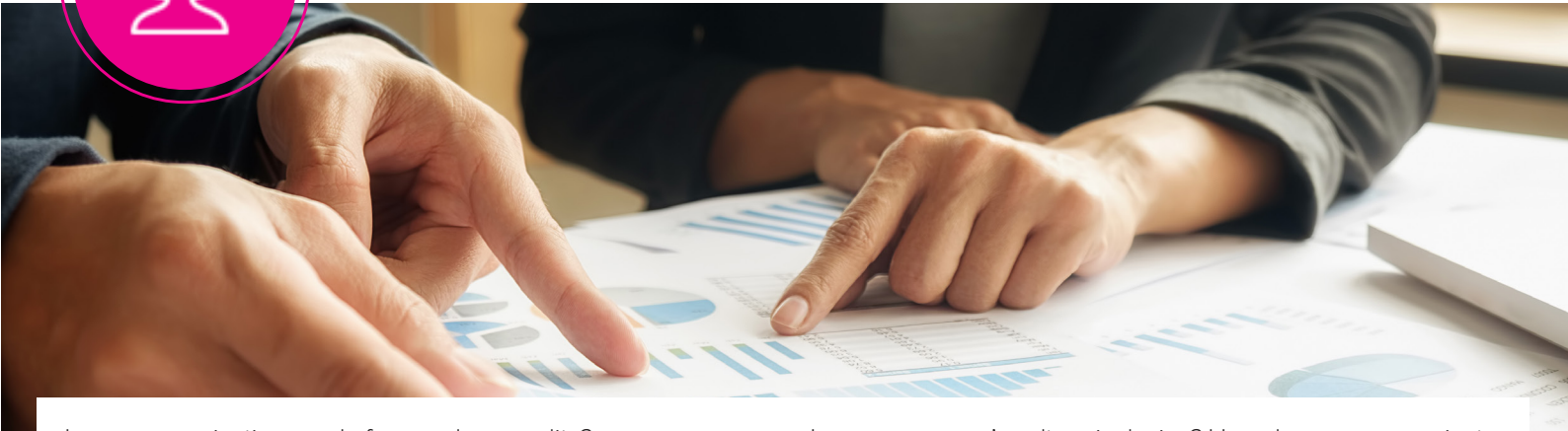
- The power of networking
- Women are heroes: Nobel prize women
- Boost your energy with a balanced nutrition
- Violence: How can I help my girlfriend who is a victim of physical or psychological violence?
- Social media: be more visible
- The future of work: reshaping the workplace for women, men and business
- Tackling gender-based violence across the world
- How to say no without feeling guilty
- How to mitigate unconscious bias through innovative behavioural techniques

➤ ... and many more!



Consulting

Expert support to accompany your organisation on its journey towards gender equality



Is your organisation ready for gender equality? 60% of university graduates are women. How many of them do you recruit? And how many are in your Executive Committee or in management positions? Are you attracting and developing your best female talent?

Is your company's culture inclusive? How do you communicate your diversity initiatives?

No matter where you are on the journey, JUMP can help you to start or strengthen your diversity and inclusion strategy and programmes.

Our approach

1

UNDERSTAND: GET IT & SELL IT

- Understand the benefits of diversity
- Build the case for your gender equality plan
- Engage the Top Management and raise awareness in the organisation

2

ASSESS & MAKE YOUR PLAN

- Audit your organisation
- Assess employee & client perceptions
- Benchmark vs other companies
- Build the plan, clarify needs and goals

3

BUILD CHANGE

- Communicate and engage middle management & employees
- Develop gender equality best practice tools
- Review and adjust HR/ Talent processes
- Implement training programmes

4

SUSTAIN BENEFITS

- Monitor and report with proper KPIs
- Communicate on initiatives, reward success
- Develop "great place to work" culture & employer branding, to attract & retain talent



JUMP Survey

The JUMP Survey analyses the level of inclusion of the corporate culture, enabling organisations to build targeted actions into their equality plans.

- A customised and anonymous online survey
- For companies who want to know employees' perceptions of their career opportunities and gender equality awareness
- Ensure the legitimacy of your gender diversity plan and help deliver targeted actions

➤ *Ask for a customised proposal*



Client Satisfaction



WOULD RECOMMEND US
TO A COLLEAGUE



INSPIRED BY
OUR TRAININGS



SATISFIED WITH
THE CONTENT



NET PROMOTER
SCORE*

*NPS = promoters - detractors

Quotes/ What our regular customers say

*The proposed trainers' professionalism is clearly above average.
A flawless organisation with a warm and perfectionist approach.
I left each workshop with a set of skills and learnings that
significantly changed my way of thinking.*

SOPHIE TREPANT • DELHAIZE GROUP

*The trainings I have followed within the JUMP Academy gave me a
toolbox which arrived in the perfect time in my career. They inspired me
to articulate my achievements. I gained in confidence in my professional
life and thus in satisfaction and a higher work life quality.*

ELISABETH UNTERBERG • TOTAL PETROCHEMICALS

They trust us

accenture



ACCOR



JUMP

Promoting gender equality, advancing the economy

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

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