

Gender Hub, 29th September 2015 – Agenda

How to engage men in gender equality?

- Why is gender equality also relevant to men?
- What can you do to engage men? What are the do's and don'ts?
- What active role can men adopt on this issue?

Speakers

- **Patric Jean**, Film director and author. Directed the documentary "La Domination Masculine", recently published a new book "Les hommes veulent-ils l'égalité", co-founded "Zéro-macho", to fight for the abolishment of prostitution.
- **Stéphane Reboud**, Executive Director EMEA Services Sales and Director of the Montpellier site, Dell. Ambassador for MARC (Men Advocating Real Change) at Dell.
- **Marie-Christine Mahéas**, Director and co-author of "Mixité, quand les hommes s'engagent". Coordinated the think tank « Entreprenariat au féminin » of PlanetFinance and founded the PWN Entrepreneur Prize (Professional Women's Network). Engaged in gender equality in the workplace for over 10 years.
- **Jean-Pierre Bodson**, Staff representative, European Investment Bank. Held two mandates as President of Equal Opportunities and is highly engaged in setting up a coherent diversity policy within his organisation, supporting the integration of handicapped persons and well-being at work.
- **Katrien Goossens**, Global Diversity and Well-being Officer, Euroclear.
- **Moderated and facilitated by Marc Timmerman**, Managing Partner, Axiom CP Europe

Agenda

- 12:00 Arrival and Lunch
- 12:30 **Welcome** by Katrien Goossens, Euroclear
- 12:40 **Introduction** by Isabella Lenarduzzi (JUMP) & Marc Timmerman (Axiom)
Presentation of the Axiom / JUMP **Study on Men**
- 12:55 **Presentation : Patric Jean**, film director and author "Les hommes veulent-ils l'égalité"
- 13:10 **Presentation: Stéphane Reboud**, Dell and ambassador for Men Advocating Real Change (MARC)
- 13:20 **Panel discussion and Q&A** with our experts:
- **Marie-Christine Mahéas**, director and co-author of "Mixité, quand les hommes s'engagent"
 - **Jean-Pierre Bodson**, European Investment Bank
 - **Katrien Goossens**, Euroclear
 - **Patric Jean**, film director and author "Les hommes veulent-ils l'égalité"
 - **Stéphane Reboud**, Dell and ambassador for Men Advocating Real Change (MARC)
- 14:00 Networking break
- 14:15 **Break-out groups** around three topics (participants & panellists choose which group they wish to join)
- **How to fight the resistance**
 - **How to increase the number of sponsors**
 - **How to affect the fence-sitters?**
- 15:00 **Wrap up:** Feedback from the break-out groups and discussion
- 15:30 Close of the Hub Session

Venue

Tuesday 29th September – 12:00 to 15:30

Hosted by Euroclear, 1 Boulevard du Roi Albert II • 1 Koning Albert II-laan, 1210 Bruxelles • Brussel