

# JUMP

*Promoting gender equality, advancing the economy*

## **JUMP Corporate Hub Programme: 21<sup>st</sup> April 2016**

### **How to measure the gender equality impact on business performance?**

#### **Venue**

Thursday 21st April – 12:00 to 15:30

Hosted by Cargill: Cargill R&D Centre Europe VBR, Havenstraat 84, 1800 Vilvoorde

#### **Programme**

- What is the business case for gender equality? What value is brought to companies by diversity?
- Summary of studies and research on the ROI of gender balance in management
- How to assess the impact of your gender equality plan?
  - Financial performance – does gender equality have an impact on financial indicators, ie. stock performance, return on equity, profitability, better average growth...?
  - Organisational excellence – how can we measure “non-financial” indicators such as working environment, governance, creativity, etc. as evidence for the business case for gender equality?

#### **Speakers**



- Expert: **Isabella Lenarduzzi**, Founder and Managing Director of **JUMP**



- Expert: **Jean-Michel Monnot**, Founder of **All Inclusive!** Previously Vice-President Group Diversity & Inclusion at Sodexo (10 years).

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- Company testimonial : **Cass Dottridge**, European and UK Patent Attorney – EMEA IP Team Lead and Cargill Women Network Belgium president, **Cargill**

## ***How to measure the gender equality impact on business performance?***

### **Agenda**

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| 12:00 | Arrival and Lunch  |
| 12:30 | Welcome by <b>Sonia Henry</b> , Manager, Research & Knowledge Services at Cargill  |
| 12:35 | Introduction by Isabella Lenarduzzi (JUMP)   |
| 12:40 | <b>Expert : Isabella Lenarduzzi</b> (JUMP) - Summary of studies and research on the ROI of gender balance in management (20 min)           |
| 13:00 | <b>Expert : Jean-Michel Monnot</b> , (All Inclusive!) (30 min)   |
| 13:30 | <b>Testimonial : Cass Dottridge</b> (Cargill) (30 min)   |
| 14:00 | Q&A  |
| 14:15 | Networking break   |
| 14:30 | <b>Best practice sharing session</b> – participants shares best practices and/or current projects, moderated by Isabella Lenarduzzi (JUMP) |
| 15:15 | <b>Wrap-up &amp; key takeaways</b> – Isabella Lenarduzzi (JUMP)  |
| 15:30 | Close of the Hub Session   |