



Promoting gender equality, advancing the economy

JUMP Corporate Hub

The JUMP Corporate Hub is the network of corporate diversity officers dedicated to the exchange of best practices on gender equality at work

Programme: 22nd November 2016

Strategic Planning and Accountability: How to make your gender equality plan a success

Lunch & learn session - 12:00 to 15:30

Hosted by **European Investment Bank** (Schuman, Brussels)

- How to build a business approach to gender equality
- Data-driven & measuring impact: using tools such as benchmarking, metrics and accountability
- What policies and best practices to implement: looking at equal pay, recruitment and career progression, leadership development training & mentoring, flexible working...
- Imbedding gender equality into the corporate culture

Guest Speakers:



**Eleanor
Tabi Haller-Jorden**

Former CEO Europe of Catalyst,
President & CEO of the Paradigm
Forum, Strategic Advisor for EDGE
Strategy, Visiting Scholar at the IMD
Business School



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| 12:00 | Arrival and Lunch |
| 12:30 | Welcome by the European Investment Bank |
| 12:40 | Introduction by Christine Cecil (JUMP) |
| 12:45 | Expert : Eleanor Tabi Haller-Jorden (The Paradigm Forum)
Critical steps for a successful gender equality plan |
| 13:45 | Q&A |
| 14:00 | Break |
| 14:15 | Best practice sharing session – Participants shares best practices and/or current projects, moderated by Isabella Lenarduzzi (JUMP) |
| 15:15 | Wrap-up & key takeaways – Isabella Lenarduzzi (JUMP) |
| 15:30 | Close of the Hub Session |