

JUMP

Promoting gender equality, advancing the economy

WWW.JUMP.EU.COM/AWARD/

WO.MEN@WORK AWARD

The CEO Ambassador for Gender Equality at Work

Brussels

8th MARCH 2018

18.00 - 22.00



Coca-Cola
EUROPEAN PARTNERS

wo.men@work award
powered by JUMP

WE THANK OUR PARTNERS



What is JUMP ?

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

What is the Wo.Men@Work Award?

The Wo.Men@Work Award is unique in that it celebrates and supports a woman or a man at the top of an organisation who, through her or his commitment and actions, actively promotes corporate gender equality in their teams and among their managers. **The ceremony includes cocktail and networking dinner.**

The Wo.Men@Work Award is an original concept created by JUMP, supported by Coca Cola European Partners during the last three years.

CHAIRMAN OF THE JURY
Etienne Gossart

VP COUNTRY DIRECTOR, BELGIUM-LUXEMBOURG - COCA-COLA EUROPEAN PARTNERS

“For the fifth year in a row, Coca-Cola European partners co-organises JUMP’s Wo.Men@Work Award. We want to be there for everyone, as is stated in the intrinsic values of our brand. That is why it is so important to us that the values of our brand are also translated towards our teams. Our objective is to increase the percentage of women up to 45% by 2020. We actively encourage a balanced gender ratio both within as well as outside the company. In this context, we support JUMP’s Wo.Men@Work Award in order to encourage other companies to develop a dynamic and inclusive corporate culture.”



Previous Award winners (from left to right):

Albert Ragon (Danone, 2010), Christel Verschaeren (IBM, 2011), Janneke van der Kamp (Novartis, 2013), Tom Declercq (Deloitte, 2012), Michèle Paque (Quintiles, 2014), Erwin Ollivier (Athlon, 2015-2016), Sabine Sagaert (Cargill, 2017)





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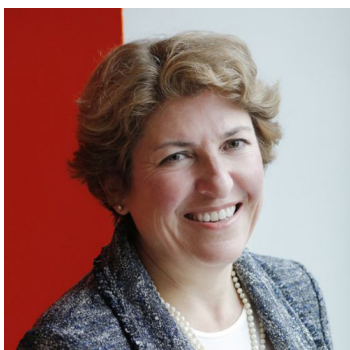
— 2018 —

PROGRAMME AWARD CEREMONY

18.00 - 22.00

18.00	Arrivals & cocktail
18.30	Opening: Coca-Cola & JUMP Etienne Gossart, VP Country Director, Belgium-Luxembourg - Coca-Cola European Partners Isabella Lenarduzzi, Founder & Managing Director of JUMP - Ashoka Fellow
18.45 - 19.30	A new leadership paradigm through gender balance: from the pursuit of power to the responsibility of power (TBC) Avivah Wittenberg Cox (author and CEO 20-first) & Josh Levs (author and journalist)
19.30 - 20.15	Panel discussion & Q&A with the candidates: Moderated by Isabella Lenarduzzi & Etienne Gossart
20.15 - 20.20	Speech - Sabine Sagaert, Cargill & Winner Wo.Men @ Work Award 2017
20.20 - 20.30	Award
20.30 - 21.30	Dinner

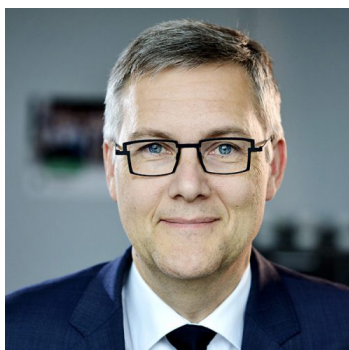
Nominated to become the Corporate Ambassador for Gender Equality 2018



Laura Ahto
CEO, THE BANK OF NEW YORK
MELLON SA/NV



BNY MELLON



Daniël de Clerck
GENERAL MANAGER OF END-TO-END
OPERATIONS, MEMBER OF THE EXECUTIVE
COMMITTEE BNP PARIBAS FORTIS



BNP PARIBAS
FORTIS



Pascale Van Damme
VP & MANAGING DIRECTOR DELL
EMC BELUX

DELL EMC

MORE ABOUT THE NOMINEES : <http://jump.eu.com/award/nominees/>

Where ?

HOSTED BY



Mercedes-Benz

ADDRESS

Mercedes-Benz
Belgium - Luxembourg SA
Avenue du Péage 68
B-1200 Bruxelles

The Wo.Men@Work Award Ceremony is held at the close of the JUMP Forum.
You may also wish to attend this day of visionary conferences on the latest trends in gender equality, skill-building workshops for your personal and professional lives, best practices and dedicated seminars.



8th MARCH 2018: 9.00 - 18.00

*Redefine power:
how sharing the power between women
and men can transform the practice of leadership*

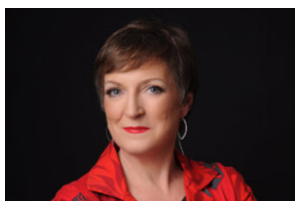
*The JUMP Forum is the biggest single-day event on advancing women's career
and gender equality in the workplace*

The JUMP Forum is simply a must if you are serious about developing yourself as a leader and a change agent understanding the reasoning behind gender equality in the workplace.

JUMP is not just about helping women succeed but about creating a culture that values diversity and the talents offered by Men and Women.

Some of our international guest speakers

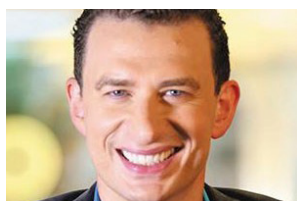
Discover many more at the Forum



**Avivah
Wittenberg Cox**

...

AUTHOR OF "SEVEN STEPS TO
LEADING GENDER-BALANCED
BUSINESSES"



**Josh
Levs**

...

AUTHOR OF «ALL IN: HOW OUR
WORK-FIRST CULTURE FAILS DADS,
FAMILIES, AND BUSINESSES--AND
HOW WE CAN FIX IT TOGETHER»



**Viviane
de Beaufort**

...

RESEARCHER AND PROFESSOR
ESSEC BUSINESS SCHOOL



**Claudia
de Castro Caldeirinha**

...

SENIOR LEADERSHIP ADVISOR AND
CO-AUTHOR OF "WOMEN LEADING
THE WAY IN BRUSSELS"

To register please send us a mail or download the order form on www.jump.eu.com/forums/brussels

JUMP FORUM PROGRAMME : 9.00 – 18.00

(under construction)

INSPIRATIONAL CONFERENCES

- *Power and purpose: how gender balance can unlock the power of conscious leadership*
- *What sharing the power between men and women really means: from Boardroom to Bedroom and Beyond*

TOOLBOXES FOR GENDER EQUALITY

- Engaging men in gender equality: from sceptical spectator to active ally
- The myth of merit and unconscious bias: What's wrong with merit, why equal treatment does not (always) reward the most deserving

LASER-COACHING SESSIONS

- Taste the Power of Coaching, offered by ICF (International Coach Federation)

SKILL-BUILDING WORKSHOPS

- Moi on m'écoute: gagner en influence
- The female leadership paradox: Power, performance & promotion
- Nee verkopen, ja krijgen! De subtiele kunst van assertief beïnvloeden
- Build your resilience: Stop running, stay calm and rejuvenate
- Strategic negotiation for more power and influence
- Push aside barriers and speed up your career progression!
- Powerful ways to get unstuck and move your career forward
- Master class décalé en prise de parole pour vous propulser au Panthéon des orateur.e.s
- Making the accepted unacceptable: strategies for dealing with workplace sexism and sexual harassment
- Réduisez le stress et prévenez le burn-out grâce à la nutrition
- Navigating career and family
- The power of your presence through personal branding

Please note : Sessions will be delivered in the language of their here-above descriptions

+ Exclusive material from the Forum (conference videos and PPTs, etc.)
+ Professional photo shoot for your personal branding + Mobile app for better networking

WE THANK OUR PARTNERS

HOSTING PARTNER



WOMEN-FRIENDLY COMPANIES

L'ORÉAL



**BNP PARIBAS
FORTIS**

JUMP PARTNERS



McKinsey&Company





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ORDER FORM

NAME:	<input type="text"/>	FIRST NAME:	<input type="text"/>
COMPANY:	<input type="text"/>	FUNCTION:	<input type="text"/>
TEL./MOBILE:	<input type="text"/>	E-MAIL:	<input type="text"/>

INVOICING DETAILS

NAME:	<input type="text"/>	COMPANY:	<input type="text"/>
TEL.:	<input type="text"/>	ADDRESS:	<input type="text"/>
VAT NUMBER:	<input type="text"/>		

DO YOU NEED A PO (PURCHASE ORDER) NUMBER?

☐ YES ☐ NO PO DETAILS:

WO.MEN@WORK AWARD CEREMONY (FROM 18.00 TO 22.00)

€ 80/person x people = €

TOTAL AMOUNT	=	€ + 21 % VAT
TOTAL INCLUDING 21 % VAT (IF APPLICABLE)	=	€

I have read and accepted the general terms and conditions available on <http://www.jump.eu.com/condition.pdf>.

Date et signature :

This order is valid only after receipt and confirmation by email, fax or post. Please send this document by fax to +32 2 346 79 00 or e-mail to info@jump.eu.com.

JUMP Brussels

22 av Winston Churchill - 1180 Brussels BE-Belgium
T +32 (0)2 346 38 00 M info@jump.eu.com

JUMP Paris

c/o Ylios - 29 Rue Vernet - 75008 Paris FR-France
T +33 (0)1 80 40 03 06 M paris@jump.eu.com



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GENERAL CONDITIONS

1. GENERAL MESURES

1.1 JUMP Forum SPRL reserves the right to change the time and date of the Forum. In such case, the conditions of the contract between the JUMP Forum SPRL and the participants will apply.

1.2 Registration will be considered official only when the client has received the invoice sent by JUMP Forum SPRL. JUMP Forum SPRL reserves the right to refuse any registration without justifying the reason.

1.3 Unless JUMP Forum SPRL has given prior consent in writing, the client and participants invited by the client cannot give up, hire out or share, even for free, in full or in part, its participation in the Forum. Furthermore, the client cannot advertise their own merchandise or company on the stand without the prior consent of JUMP Forum SPRL.

1.4 The space, the entrances or the room will only be made available to the clients when they have paid the total sum due.

1.5 JUMP Forum SPRL has the right to re-use the exhibition space and participation fees following any cancellation or termination of the contract.

1.6 No stand can be taken down before the end of the Forum.

1.7 All stand plans that are not built by JUMP Forum SPRL should be submitted for agreement to the technical coordination team.

1.8 By signing this form, the client accepts the current general conditions. Furthermore, it accepts to adhere to all requests necessary for the good of the Forum which will be communicated by JUMP Forum SPRL or its representatives.

1.9 In case of litigation, the tribunals of Brussels will pass final judgment.

2. PAYMENTS

2.1. Payments will be made in Euros. The total amount as stipulated on the order form should be paid on receipt of the corresponding invoice, and before the beginning of JUMP Forum SPRL.

2.2. In case of cancellation 6 weeks before the Forum, 50% of the amount on the order form must still be paid. In case of cancellation after that date or a reduction in the original order, the total initial reservation amount will be due. Any cancellation must be communicated by recorded delivery letter sent to JUMP Forum SPRL for it to be taken into account.

2.3. Any complaint concerning the invoice should be made in writing immediately on receipt of the invoice. No complaint will be dealt with if sent at a later date.

2.4. Payments must clearly state the n° of the invoice.

2.5. Any default on payment, will be subject to an interest rate of 8% to compensate for the loss of capital of the unpaid debt. Furthermore, any payment NOT paid within 8 days after the final demand has been sent by recorded delivery letter will be increased by 10% to cover the cost of administration incurred in following up a late payment. In the case of non payment by the date indicated, JUMP Forum SPRL reserves the right to re-use the reserved space. The participant will, nevertheless, still remain responsible for paying the total debt due.

3. RESPONSABILITIES

3.1. JUMP Forum SPRL is not responsible for any fault or damage caused by a member of the staff or personnel of the client, nor any damage or theft incurred by the client or to the client's exhibited material for whatever reason.

3.2. JUMP Forum SPRL reserves the right to stop any activity that it considers is a danger to people or property.

3.3. JUMP Forum SPRL reserves the right to change the date and time of the opening of the Forum. In this case the contract between JUMP Forum SPRL and the participant is still applicable.

3.4. Except where it is directly at fault, JUMP Forum SPRL cannot be held responsible if, for whatever reason, the venue in which the Forum is organized is deemed to be partially or totally unavailable and/or all access to this venue is totally or partially impossible.

3.5. If the Forum, once it is open, has to be interrupted/stopped for any reason outside the direct control of JUMP Forum SPRL, JUMP Forum SPRL will not reimburse any costs incurred.

3.6. In case of cancellation of the event, for whatever reason, the JUMP Forum SPRL will reimburse the amount of the invoices already paid. Under no circumstances can the exhibitor claim damages or interest.

4. INSURANCE

4.1. JUMP Forum SPRL is insured against fire, for itself as well as any exhibitor, and it covers the furniture that the event venue has made available for the Forum. This insurance does not cover any material belonging to the participant or that of a party, other than JUMP Forum SPRL, made available to the participant.

4.2. The participant should be insured for: - all civil responsibilities with regard to third parties, - their own material against damage: fire, theft, deterioration, etc., - the material and/or the furniture made available by JUMP Forum SPRL or by the event venue against all damage. The participant agrees not to seek recourse against JUMP Forum SPRL and the occupants of the event venue, in its name, in the name of its commitments to the company that it represents and its own insurers for which it is bound strongly, relating to any damage caused to their belongings by fire, explosion, lightning, plane crash, storm and hail, injury, flood, work conflicts and attacks, vandalism and ill will, smoke, corrosive substances. Abandoning such recourse is only granted for all that and on the understanding that this abdication of rights will be reciprocated.

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22 av Winston Churchill - 1180 Brussels BE-Belgium
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WWW.JUMP.EU.COM

WWW.JUMPforMe.EU

JUMP Brussels

22 av Winston Churchill
1180 Brussels BE-Belgium

+32 (0)2 346 32 00
+32 (0)2 346 38 00

JUMP Paris

c/o Ylios 29 Rue Vernet
75008 Paris FR-France

+33 (0)1 80 40 03 06



Our founder Isabella Lenarduzzi is a Ashoka Fellow. Ashoka Fellows are social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.