

# JUMP

*Promoting gender equality, advancing the economy*

*Brussels*

26 MARCH 2019

*The digital age : a man's world?  
How to on-board women in the revolution*

## *JUMP FORUM*

*The event for advancing gender equality at work*

[WWW.JUMPEU.COM](http://WWW.JUMPEU.COM)

Hosted by

**proximus**

## What is JUMP ?

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

## What is the JUMP Forum?

**The JUMP Forum is simply a must if you are serious about developing yourself as a leader and a change agent understanding the reasoning behind gender equality in the workplace.**

The JUMP Forum combines a full-day of learning with:

- International speakers and visionary experts on the latest trends in gender equality
- Skill-building workshops for your personal and professional lives
- Best practices and dedicated seminars for HR or Diversity leaders

But the JUMP Forum is not only that, it's also a great opportunity to expand your network with many experts and participants.

JUMP is not just about helping women succeed but about creating a culture that values equality and the talents offered **by women AND men**. This event is a must for men as well as women!

## Why attend the JUMP Forum?

### ORGANISATIONS

Increase your competitive edge with JUMP by making the best use of all the skills that women have to offer, by nurturing those women with high potential and broadening your corporate image into a women-friendly company.

### WOMEN

Improve your career prospects with JUMP and invest in yourself by attending skill-building workshops, conferences and by networking with outstanding women and men.

### MEN

You have a role to play and a lot to gain from increased workplace diversity! Learn more on how gender balance and the full collaboration of men can benefit you and your teams.

### Where ?

#### HOSTED BY



#### ADDRESS

**Proximus Lounge**  
Rue Stroobants 51  
1140 Evere

# JUMP FORUM BRUSSELS

— 2019 —

## The digital age: a man's world? How to on-board women in the revolution

How will digital transformation revolutionise business and impact gender equality?

Given that so few women are trained in **STEM\***, how can organisations build gender balanced teams?

How can they identify internal talent, train women for roles in digital transformation and retain them?

How do we ensure that digital technology and artificial intelligence used to enhance customer experience and employee productivity do not reinforce biases against women?

How can the new way of work be an opportunity for inclusion rather than a risk for well-being?

How can we build an inclusive digital economy and corporate culture?

This event is not about educating girls in tech or women in coding, nor about female digital entrepreneurship.

This JUMP Forum is about helping all companies, whether they are in the tech sector or not, develop an inclusive approach to digital transformation.

\***STEM**: Science, Technology, Engineering & Mathematics

## Programme

### CONFERENCES

*Building an inclusive digital economy & corporate culture*

*Balancing gender in digital transformation: Where did the women go? How do we get them back?*

*How the digital age impacts us all: challenges and opportunities in a world transformed by tech, artificial intelligence and hyper-connectivity*

*Women are heroes*

### TOOLBOXES FOR GENDER EQUALITY

- Ensuring an ethical workplace in the digital age: tackling artificial intelligence biases, sexism, wellbeing at work
- Recruiting & retaining women in digital professions: creating a gender-smart culture
- Seeing with new eyes: understanding privilege and invisible culture

### SKILL BUILDING WORKSHOPS

- Build your digital personal brand & influence through social media
- Helping women to negotiate their worth
- Adopt a strategic approach to your career and navigate the unwritten rules at work
- Dual careers: managing the paradox of flexibility at work
- Relationship intelligence in the digital workplace
- Digital detox
- Reinforce your energy and confidence in periods of stress
- Inclusive leadership



wo.men@work award  
powered by JUMP

*The Wo.Men@Work Award rewards the CEO who works hardest to achieve gender equality within his or her company based in Belgium.*

The Wo.men@Work Award rewards the executive manager who works hardest to achieve gender equality at work. Who will win the award for corporate ambassador of gender equality this year? Join us at this exclusive ceremony!

The ceremony includes **cocktail and networking dinner.**

More info: <http://jump.eu.com/award/concept/>

### Discover the previous winners



**Albert Ragon**  
MANAGING DIRECTOR  
DANONE Belgium  
2010



**Christel Verschaeren**  
VICE PRESIDENT  
IBM EUROPE CIO  
2011



**Janneke van der Kamp**  
COUNTRY PRESIDENT  
NOVARTIS BELGILUX  
2013



**Tom Declercq**  
MANAGING PARTNER  
TALENT  
DELOITTE BELGIUM  
2012



**Michèle Paque**  
MANAGING DIRECTOR  
QUINTILES BENELUX  
2014



**Erwin Ollivier**  
GENERAL MANAGER  
DLL BELGIUM  
2016



**Sabine Sagaert**  
PRESIDENT, GLOBAL  
MANAGING DIRECTOR  
MALT CARGILL  
2017



**Pascale Van Damme**  
VP & MANAGING  
DIRECTOR DELL  
EMC BELUX  
2018



## Satisfaction survey (In 2018, at the JUMP Forum Brussels, we welcomed 588 participants)

94%

think the concept of the JUMP Forum answers their needs

100%

think that the general organisation is very good

99%

enjoyed the programme of the day

92%

think it's a very good opportunity to network

92%

think that the JUMP Forum provide useful tools and take-aways for their career

93%

think that the JUMP Forum delivers good inspiration and personal development tools

## What participants say



*The JUMP Forum is a must-attend in my calendar. Every time I go to the event, I am surprised how many new insights I get and how it evolves my perspective in the field of diversity and Inclusion. The speakers stretch my thoughts, and the workshops allow me to develop concrete plans to implement in my own organisation.*

*Two years ago, I attended a fascinating session on the four stages of women's careers that was the seed for our female talent sponsorship program in our R&D organisation in our Brussels site, and at this year's JUMP Forum, the workshop around making men a part of the inclusion discussion has given me new insights about how to train the importance of inclusion from early in everyone's career.*

*Having the JUMP Forum with so many people from different organisations also leads to rich perspectives and insights, and even small tips that would be much more difficult to come by from purely internal discussions.*

*I feel it's vitally important for men, especially those in leadership positions, to attend forums like JUMP. It gives the opportunity to spend time to gain insights it would otherwise be very difficult to gain, and to be able to turn those insights into concrete actions, again with the time to think, reflect and discuss those potential actions with others at JUMP who are thinking about the same topics.*

DAVID INGRAM  
R&D DIRECTOR, PROCTER & GAMBLE

*Une organisation parfaite, une très bonne ambiance, des messages puissants : oser, changer, évoluer*



*JUMP Forum is a brilliant place for me to network and to meet other people but also really to hear the latest ideas and the latest thinking. I think JUMP has a real touch with the latest inspiration and the latest stories so you can really see here where the field is going*



*When an organisation, a platform like JUMP comes together, you have incredible people getting together that will be doing amazing things. So this is where change begins and each one of us is responsible for this.*



*Absolument fondamental pour avancer la place des femmes dans l'entreprise*



*Un formidable vecteur de sensibilisation, de bonnes pratiques, pour faire progresser l'égalité hommes-femmes en entreprise*



*It's a great atmosphere, it's a great Forum, it's a great programme*



# JUMP FORUM BRUSSELS

— 2019 —

**Register now and benefit from the early bird fee!** Valid until 15 January 2019

## ORDER FORM

NAME:	<input type="text"/>	FIRST NAME:	<input type="text"/>
COMPANY:	<input type="text"/>	FUNCTION:	<input type="text"/>
TEL./MOBILE:	<input type="text"/>	E-MAIL:	<input type="text"/>

## INVOICING DETAILS

NAME:	<input type="text"/>	COMPANY:	<input type="text"/>
TEL.:	<input type="text"/>	ADDRESS:	<input type="text"/>
VAT NUMBER:	<input type="text"/>		

DO YOU NEED A PO (PURCHASE ORDER) NUMBER?

 YES NO

PO DETAILS:

## CORPORATE PARTNERSHIP - EARLY BIRD DISCOUNT (before 15/01/2019)

### INCLUDES

#### Invitations for your staff members and/or your clients

- 12 participants (instead of 10 participants after 15/01/2019)
- € 450 for every added invitation
- 2 free invitations to the Wo.men@work Award Ceremony (same day from 18.00)

#### Massive visibility as a women-friendly company

- 1 company profile page in the mobile app.
- corporate gift in the goodie bags
- your logo on all our communication

**Standard corporate partnership:** = **6.500 €**

### Additional participants to the JUMP Forum:

€ 450/person x people = €

### Optional Wo.men@work Award Ceremony including networking dinner (from 18.00 to 22.00):

€ 80/person x people = €

<b>TOTAL AMOUNT</b>	=	<b>€ + 21% VAT</b>
<b>TOTAL INCLUDING 21% VAT (IF APPLICABLE)</b>	=	<b>€</b>

Contact us if you want more participants or a customised proposal: [stephanie.tinel@jump.eu.com](mailto:stephanie.tinel@jump.eu.com)

### JUMP Brussels

22 av Winston Churchill - 1180 Brussels BE-Belgium  
T +32 (0)2 346 38 00 M [info@jump.eu.com](mailto:info@jump.eu.com)

### JUMP Paris

c/o Ylios - 29 Rue Vernet - 75008 Paris FR-France  
T +33 (0)1 80 40 03 06 M [paris@jump.eu.com](mailto:paris@jump.eu.com)

# JUMP FORUM BRUSSELS

— 2019 —

## INDIVIDUAL PARTICIPATION FEE - EARLY BIRD DISCOUNT (before 15/01/2019)

All services and catering for the whole day included.

€ 490/person (instead of € 550) x people = €

### Optional Wo.men@work Award Ceremony including networking dinner (from 18.00 to 22.00)

€ 80/person x people = €

**TOTAL AMOUNT** = € + 21% VAT  
**TOTAL INCLUDING 21% VAT (IF APPLICABLE)** = €

## MARKETPLACE

Fully equipped stand. Included the participation of two persons.

€ 1.750 = €

**Goodie bag** 900 goodie bags will be distributed  
(at the JUMP Forum + at the JUMP Academy all year long)

€ 450 x goodies = €

**Mobile appl.** Your corporate profile page

€ 500 x pages = €

**TOTAL AMOUNT** = € + 21% VAT  
**TOTAL INCLUDING 21% VAT (IF APPLICABLE)** = €

I have read and accepted the general terms and conditions available on <http://www.jump.eu.com/condition.pdf>.

Date et signature :

This order is valid only after receipt and confirmation by email, fax or post. Please send this document by fax to +32 2 346 79 00 or e-mail to [info@jump.eu.com](mailto:info@jump.eu.com).

### JUMP Brussels

22 av Winston Churchill - 1180 Brussels BE-Belgium  
T +32 (0)2 346 38 00 M [info@jump.eu.com](mailto:info@jump.eu.com)

### JUMP Paris

c/o Ylios - 29 Rue Vernet - 75008 Paris FR-France  
T +33 (0)1 80 40 03 06 M [paris@jump.eu.com](mailto:paris@jump.eu.com)

# JUMP

*Promoting gender equality, advancing the economy*

---

[WWW.JUMP.EU.COM](http://WWW.JUMP.EU.COM)

[WWW.JUMPforMe.EU](http://WWW.JUMPforMe.EU)

---

## **JUMP** Brussels

22 av Winston Churchill  
1180 Brussels BE-Belgium

+32 (0)2 346 32 00  
+32 (0)2 346 38 00

## **JUMP** Paris

c/o Ylios 29 Rue Vernet  
75008 Paris FR-France

+33 (0)1 80 40 03 06



Our founder Isabella Lenarduzzi is a Ashoka Fellow. Ashoka Fellows are social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.