

JUMP

Promoting gender equality, advancing the economy

JUMP FORUM BRUSSELS

2017

The events for advancing gender equality at work

Corporate Order Form



From good intentions to great performance:

Putting gender equality at the heart of change

Tuesday 21 March 2017 - 8.30 – 18.30
at the Vlerick Business School in Brussels



JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

What is the JUMP Forum?

The JUMP Forum combines a full-day of learning with:

- International speakers and visionary experts on the latest trends in gender equality
- Skill-building workshops for your personal and professional lives
- Best practices and dedicated seminars for HR or Diversity leaders
- Networking facilities with 600 participants and experts

Why attend the JUMP Forum?

Women

To improve your career prospects and develop your potential.

Men

You have a role to play and a lot to gain from more gender diversity in the workplace!

“This was my first visit to a JUMP Forum as part of a 42 strong team from Cisco, all of whom were hugely committed to learn and contribute to creating equality in the workplace.

As a man, I learnt a significant amount related to the issues women face every day and throughout their careers, how I can be part of changing mindsets and systems and to ensure both women and men can be their authentic best everyday.

I would strongly encourage more men to join in this discussion and attend the JUMP Forum next year, we need to become active participants in initiatives that remove barriers and promote equality. ”

MAWGAN WILKINS
SENIOR DIR. TECHNICAL SUPPORT
CISCO SERVICES



Organisations

To improve your performance by making the best use of all your available talent, by valuing high-flying women and developing your image as a “women- friendly” employer.

The JUMP Forum is simply a must if you are serious about developing yourself as a leader and a change agent understanding the reasoning behind gender equality in the workplace.

From good intentions to great performance: Putting gender equality at the heart of change

Much effort is spent on gender balance initiatives, full of good intentions to bring about gender equality. But there is a strong disconnect between the efforts spent on gender equality initiatives and the actual results: the needle's not moving fast enough... Integrating gender equality into the day-to-day work of an organisation is more than just having policies, processes, goals and objectives on diversity in place. It is about change, transforming organisations and changing mind-sets to embed gender equality into the corporate culture and build a sense of social accountability. By putting gender equality at the heart of change, we will transform good intentions into great performance.

International guest speakers and trainers already confirmed



Bill Proudman
*Co-founder and CEO of
White Men as
Full Diversity Partners*



Isabelle Kürschner
*Consultant and ambassador,
Catalyst Europe*



Dorothy Dalton
*Co-Founder and CEO of
3Plus International*



Dominique Wenta
*Coach en expression orale et
bien-être, chanteuse et
comédienne*



Valérie Petit
*Professeur de leadership à
l'EPHEC Business School*



Elisabeth Kelan
*Professor of Leadership at
Cranfield School of
Management*



Martine Van Den Poel
*Leadership Devpt
Practice Director,
Executive Coach INSEAD
Global Leadership Center*



Jean-Michel Monnot
Fondateur de All Inclusive!



Eleanor Tabi Haller-Jorden
*Former CEO Europe of Catalyst,
President & CEO of The
Paradigm Forum GmbH; Visiting
Scholar, IMD Business School*

Programme: 09.00 – 18.00

Visionary conferences

- Leading change: How to translate top-level commitment into a truly inclusive work environment
- Agents of change for gender equality: engaging men and middle managers
- Good intentions, imperfect execution? Breaking out of our traditional mindsets to build gender-balance into our organisations
- Navigating Diversity in a disrupted society
- Tips from the Top: how remarkable women lead in today's Europe

Toolboxes for gender equality

- Stepping Up: Exploring Men's Critical Role in Championing Gender Equity Change (ENG)
- Don't screw up your Diversity communication! The keys to a successful communication plan (ENG)
- L'approche Open leadership: créer de l'inclusion en transformant votre leadership et celui de votre entreprise (FR)

Speed-coaching sessions

- Taste the Power of Coaching, offered by ICF (International Coach Federation)

Skill-building workshops

- Prenez la parole, donnez de la voix et recevez l'attention (FR)
- Empowering parents and organisations to thrive together: managing parenthood and careers successfully (ENG)
- Navigating your path to leadership: the critical steps of female leadership transitions (EN)
- Social media and how to use it to advance your career (ENG)
- Booster votre mémoire et votre énergie grâce à la nutrition (FR)
- Versterk je Veerkracht en maak je klaar om de uitdagingen van een complexe en onzekere wereld met succes en plezier tegemoet te gaan! (NL)
- Why fight for survival if you can collaborate for success? (ENG)
- Communicate with impact: pitch your idea with a story (ENG)
- De workshop voor de spitsuurvrouw: Je survivalgids voor de ratrace van elke dag (NL)
- Anti-skeptic recipes: how to open minds and trigger interest for your ideas (ENG)≤
- Gérer les émotions fortes et s'en faire des alliées pour atteindre ses objectifs (FR)
- Unlock your financial potential: managing your finances at key moments of your life (ENG)
- "Vous pouvez préparer le café ?" : sexisme, réagir plutôt que subir (FR)

+ Exclusive material from the Forum (conference videos and PPTs, etc.)

+ Professional photo shoot for your personal branding + Mobile app for better networking



Award Ceremony: 18.30-21.30 (optional)

The Wo.men@Work Award rewards the executive manager who works hardest to achieve gender equality at work. Who will win the award for corporate ambassador of gender equality this year? Join us at this exclusive ceremony!

The ceremony includes: a keynote speech by Bill Proudman and Eleanor Tabi Haller-Jordan,



Participant profile

In 2016, we welcomed **677 participants**:



Satisfaction survey

92%

think the concept of the JUMP Forum answers their needs

96%

think that the general organisation is very good

94%

enjoyed the programme of the day

93%

think an event for advancing professional women is useful

91%

think that the JUMP Forum provide useful tools and take-aways for their carrer

92%

think that the JUMP Forum delivers good inspiration and personal development tools

What participants say

“ I would like to take a moment today and say a BIG THANK YOU for your amazing work for us - women! And thank you for another great JUMP Forum experience !!!! ”

“ I managed to get at the conference and both myself and my colleague were excited about the high quality of the forum. So it was really great and insightful ”

“ You did a terrific job preparing this event and I have no feedback for improvement what so ever because it was perfect ”

“ Merci pour la féminité, le dynamisme et l'enthousiasme de cet Event. Un beau coup de boost face à la morosité ambiante ”

“ I would strongly encourage more men to join in this discussion and attend the Jump Forum next year, we need to become an active participants in activities that remove barriers and promote equality. ”

JUMP FORUM BRUSSELS

2017

Register

now

Order form

Name: First name:
Company: Function:
E-mail: Tel./Mobile:

Invoicing details

Name: Company:
Address Tel.:

VAT number:

Do you need a PO (Purchase Order) number? PO details:

YES NO

Corporate partnership

Includes: 10 participants • your logo on all our communication • 1 company profile page in the mobile app • corporate gift in the goodie bags • € 350 for every added invitation • 2 free invitations to the Wo.men@work Award Ceremony

Standard corporate partnership € 6,500 = €

Contact us if you want more participants or a customised proposal: info@jump.eu.com

Additional participants to the JUMP Forum

€ 350/person x people = €

Optional Wo.men@work Award Ceremony (from 18:00 to 21:00)

€ 60/person x people = €

Benefits

- Invitations for your staff members and/or your clients
- Massive visibility on all our communication
- Broad your corporate image into a women-friendly company

JUMP FORUM BRUSSELS

2017

Individual Participation Fee

All services and catering for the whole day included.

€ 490/person x people = €

Optional Wo.men@work Award Ceremony

€ 60/person x people = €

TOTAL amount = € + 21% VAT

TOTAL including VAT (if applicable) =

Marketplace

Fully equipped stand. Included the participation of two persons.

€ 1,750 = €

Goodie bag 900 goodie bags will be distributed
(600 at the JUMP Forum + 300 at the JUMP Academy)

€ 450 x goodies = €

Mobile appl. Your corporate profile page

€ 500 x pages = €

TOTAL amount = € + 21% VAT

TOTAL including VAT (if applicable) =

I have read and accepted the general terms and conditions available on jump.eu.com/conditions.pdf.

Date and signature:

This order is valid only after receipt and confirmation by email, fax or post. Please send this document by fax to 0032 (2) 346 79 00 or e-mail to info@jump.eu.com.

JUMP

*Promoting gender equality,
advancing the economy*

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

WWW.JUMP.EU.COM



ASHOKA
Everyone A Changemaker™

Our founder Isabella Lenarduzzi is an Ashoka fellow. Ashoka Fellows are leading social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.

www.ashoka.org

JUMP Brussels

22 av Winston Churchill
1180 Brussels BE-Belgium
T +32 (0)2 346 38 00
info@jump.eu.com

JUMP Paris

c/o Ylios - 29 Rue Vernet
75008 Paris FR-France
T +33 (0)1 80 40 03 06
paris@jump.eu.com

WWW.JUMP.EU.COM