

# JUMP

*Promoting gender equality, advancing the economy*



Lyon  
5 oct.  
2017

## JUMP FORUM

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*From good intentions to great performance:  
Putting gender equality at the heart of change*

The event for advancing gender equality at work

KNOWLEDGE PARTNER



ADDRESS

**Mérieux Université**  
**Domaine de Montcelard**  
113 Route de Paris  
69160 TASSIN LA DEMI LUNE

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[WWW.JUMP.EU.COM](http://WWW.JUMP.EU.COM)

*JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.*

## What is the JUMP Forum?

The JUMP Forum combines a full-day of learning with:

- International speakers and visionary experts on the latest trends in gender equality
- Skill-building workshops for your personal and professional lives
- Best practices and dedicated seminars for HR or Diversity leaders
- Networking facilities with 600 participants and experts

## Why attend the JUMP Forum?

### ORGANISATIONS

To improve your performance by making the best use of all your available talent, by valuing high-flying women and developing your image as a “women- friendly” employer.

### WOMEN

To improve your career prospects and develop your potential.

### MEN

You have a role to play and a lot to gain from more gender diversity in the workplace!

“Many congratulations on the impact you had with the Forum. I am sure I was not alone to be deeply inspired by the fabulous women I heard from and met at the event. it was so interesting to hear their incredible stories and find out about the wonderful things they are doing towards gender equality!”

ROBERT BAKER  
Senior Partner MERCER



ORATEUR  
FORUM DE PARIS 2016

*The JUMP Forum is simply a must if you are serious about developing yourself as a leader and a change agent understanding the reasoning behind gender equality in the workplace.*

# PROGRAMME LYON : 8.30 – 18.30

(under construction)

## VISIONARY CONFERENCES

- *Film en avant première: «Le Travail a-t-il un sexe»*
- *Brisez les mythes sur les carrières des femmes*
- *Hommes et mixité : comment passer du spectateur sceptique au partenaire gagnant*
- *Décrypter l'inclusion: Que se cache derrière le mot "inclusion" ? Que peut-on faire pour favoriser la culture de l'inclusion ?*

## TOOLBOXES FOR GENDER EQUALITY

- Recruter sans discriminer
- Devenez un leader ou un manager inclusif
- Faites la différence dans votre entreprise : les 6 mesures qui feront vraiment bouger la mixité

## SKILL-BUILDING WORKSHOPS

- Le networking démystifié: réseauter pour mieux choisir et influencer
- Comment utiliser votre intelligence émotionnelle
- Mettez sur vous-même et révélez votre potentiel inexploité
- "Coming Into Your Own": accompagner les femmes à se poser, se renouveler et approfondir leurs capacités de dialogue et de leadership
- "Vous pouvez préparer le café ?" : sexisme, réagir plutôt que subir
- Parlez avec charisme : persuadez par votre présence et déclenchez l'intérêt et la bienveillance de votre auditoire
- Transformer votre stress en énergie créatrice
- Femmes, valeur et argent : quelle stratégie financière pour booster sa carrière ?
- Booster votre mémoire et votre énergie au travail grâce à la nutrition

+ Exclusive material from the Forum (conference videos and PPTs, etc.)

+ Professional photo shoot for your personal branding + Mobile app for better networking

## Guest speakers and trainers

### MASTER OF CEREMONY



**Christophe Falcoz**

RCF MANAGEMENT ET  
PROFESSEUR ASSOCIÉ  
À L'IAELYON



**Thais Compoint**

FOUNDER & CEO DECLIC INTERNATIONAL,  
AUTHOR OF «SUCCEED AS AN INCLUSIVE LEADER»



**Delphine Guyard-Meyer**

FHINK EGAL.E



**Isabelle Pujol**

FONDATRICE ET  
DIRECTRICE DE PLURIBUS



**Patric Jean**

AUTEUR RÉALISATEUR,  
FONDATEUR  
DU RÉSEAU «ZÉRO MACHO»



**Marie Donzel**

DIRIGEANTE  
DONZEL & COMPAGNIE



**Muriel de Saint Sauveur**

PRÉSIDENTE FONDATRICE  
DE WOMEN MASTERCLASS

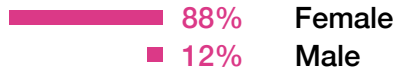


**Marie-Christine Mahéas**

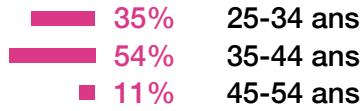
COORDINATRICE DE  
L'OBSERVATOIRE DE LA MIXITÉ,  
DIRECTRICE ET CO-AUTEURE DE  
«MIXITÉ, QUAND LES HOMMES  
S'ENGAGENT»

## Participant profile

GENDER



AGE



TYPE OF FUNCTION



JUMP Forum 2016 France - 550 Participants in Paris, 200 participants in Lyon

## Satisfaction survey (Lyon 2016)

98%

think the concept of the JUMP Forum answers their needs

98%

think that the general organisation is very good

97%

enjoyed the programme of the day

96%

think an event for advancing professional women is useful

94%

think that the JUMP Forum provide useful tools and take-aways for their carrer

97%

think that the JUMP Forum delivers good inspiration and personal development tools

## What participants say (Paris 2016)

“ It gave me energy for my passion to make a difference ”

“ I would like to take a moment today and say a BIG THANK YOU for your amazing work for us - women! And thank you for another great JUMP Forum experience !!!! ”

“ What a triumph. I know how much effort goes into the organisation of these things and it was a huge success. ”

“ ALL speakers were great and inspirational ”

“ I would strongly encourage more men to join in this discussion and attend the Jump Forum next year, we need to become an active participants in activities that remove barriers and promote equality ”

# Register now

## ORDER FORM

NAME:	<input type="text"/>	FIRST NAME:	<input type="text"/>
COMPANY:	<input type="text"/>	FUNCTION:	<input type="text"/>
TEL./MOBILE:	<input type="text"/>	E-MAIL:	<input type="text"/>

## INVOICING DETAILS

NAME:	<input type="text"/>	COMPANY:	<input type="text"/>
TEL.:	<input type="text"/>	ADDRESS:	<input type="text"/>
VAT NUMBER:	<input type="text"/>		

## DO YOU NEED A PO (PURCHASE ORDER) NUMBER?

YES     NO    PO DETAILS:

## JUMP FORUM LYON

### INDIVIDUAL PARTICIPATION FEE

All services and catering for the whole day included.

**INDIVIDUAL FEE : € 500/pers**

€ 500 /person    x    people    =    €

with training agreement

<b>TOTAL AMOUNT</b>	<b>=</b>	<b>€ + 20% VAT</b>
<b>TOTAL INCLUDING VAT (IF APPLICABLE)</b>	<b>=</b>	<b>€</b>

I have read and accepted the general terms and conditions available on <http://www.jump.eu.com/conditiongenerale.pdf>.  
This order is valid only after receipt and confirmation by email or post.

**Date et signature :** (with the mention « Agreed and signed » with the company stamp

Please send this document by e-mail to [paris@jump.eu.com](mailto:paris@jump.eu.com) or by post at the address : JUMP pour l'Egalité, c/o Ylios, 29 Rue Vernet • 75008 Paris.

# JUMP

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ASHOKA  
Everyone A Changemaker™

Our founder Isabella Lenarduzzi is an Ashoka fellow. Ashoka Fellows are leading social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.

[www.ashoka.org](http://www.ashoka.org)

## **JUMP Brussels**

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