

JUMP

Promoting gender equality, advancing the economy

22nd November 2016

JUMP Corporate Hub

**Strategic planning & accountability:
how to make your gender equality plan a success**

WWW.JUMP.EU.COM

- Introduction: Christine Cecil (JUMP)
- Welcome: Petra de Bruxelles, Sr. Diversity & Employer Branding Officer (European Investment Bank)
- Presentation: Eleanor Tabi Haller-Jorden (President & CEO of the Paradigm Forum, Strategic Advisor for EDGE Strategy)
- Q&A
- Best practice sharing session, moderated by Isabella Lenarduzzi (JUMP)
- Wrap-up (JUMP)
- Close of the Hub Session

- The JUMP Corporate Hub is the network of corporate diversity officers dedicated to the exchange of best practices on gender equality at work
- Thank you to our host: Petra de Bruxelles, Sr. Diversity & Employer Branding Officer (European Investment Bank)



JUMP Corporate Hub - Programme 2017

Lunch & Learn sessions 12.00-15.30 in / around Brussels

- **4 May 2017 - Diversity training & development: what works, what doesn't. How to ensure a positive and lasting impact.**
- **21 Sept. 2017 - Inclusive leadership: What does it mean in practice? How do you identify it and select the right talent for the future?**
- **14 Nov. 2017 - Managing gender and generations: the end of "careers" as we know them?**

JUMP Forum Brussels 2017

- 21st March 2017 –

***From good intentions to great performance:
Putting gender equality at the heart of change***

At the Vlerick Business School
(Place Rogier, Brussels)



Eleanor Tabi Haller-Jorden

President & CEO of the
Paradigm Forum



Bill Proudman

Co-founder and CEO of White Consultant and ambassador,
Men as Full Diversity Partners



Isabelle Kürschner

Catalyst Europe

The Wo.Men@Work Award rewards the CEO who works hardest to achieve gender equality at work.



Coca-Cola Enterprises
wo.men@work award
powered by JUMP



Why become a JUMP Wo.Men@Work Award Jury member?

- **Benefit from corporate branding on diversity and talent management**, internally and towards the HR community, press and decision makers: your logo as a partner in all communications
- **Increase your management team's awareness and knowledge on gender equality**: access to candidates' applications, 2 jury meetings (15/12/2016 and 9/3/2017 – lunch time), 10 free invitations to the Award Ceremony (1/3/2017 evening)
- **Network with the Jury members** (press, politicians, experts, corporate)

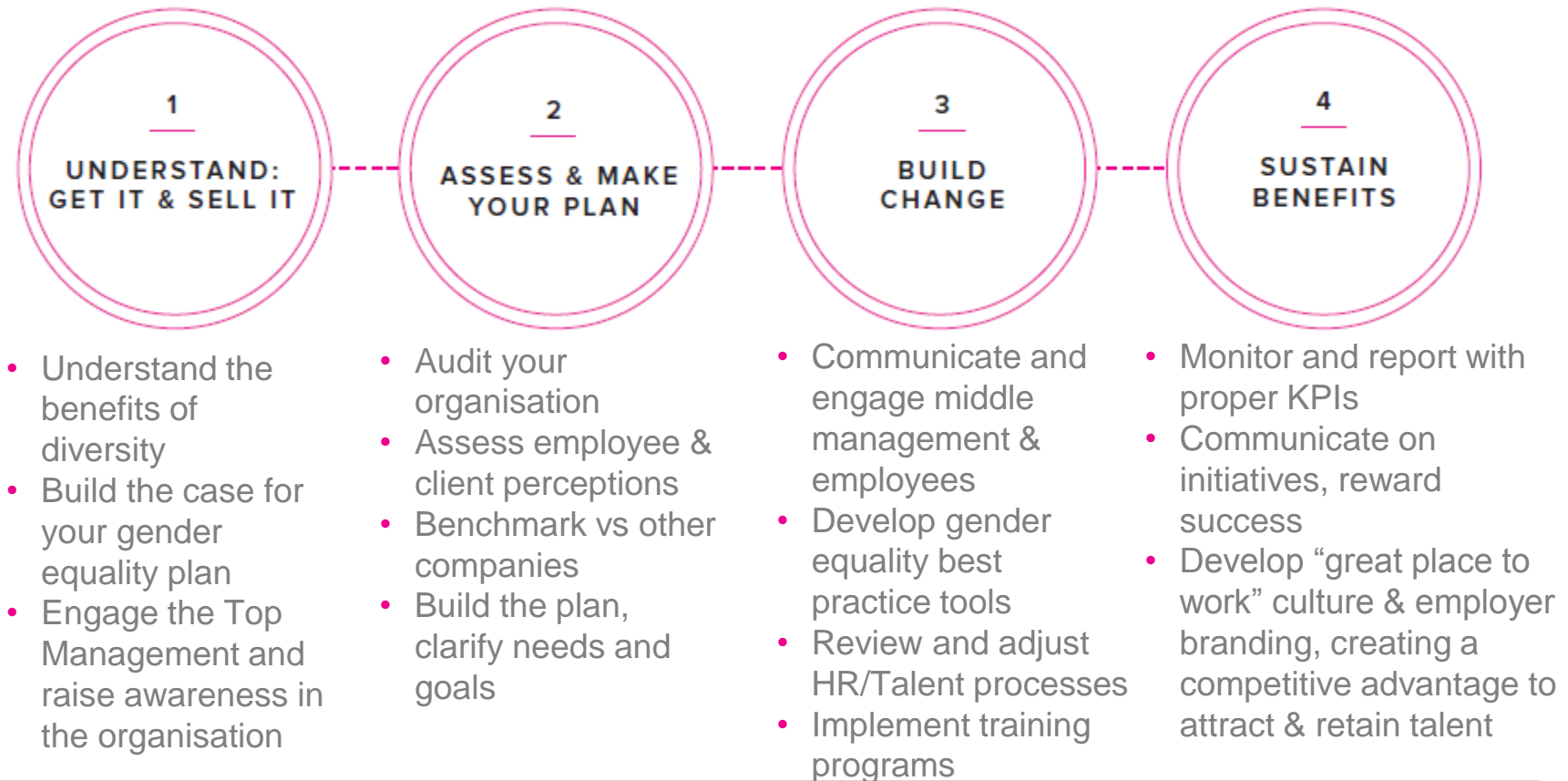
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Presentations

JUMP's framework for accompanying companies in their journey towards gender equality





Petra de Bruxelles

**Sr. Diversity & Employer Branding
Officer, European Investment Bank**





Eleanor Tabi Haller-Jorden

President & CEO of the Paradigm Forum, Strategic Advisor for EDGE Strategy, Visiting Scholar at the IMD Business School

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Best practice sharing session

- **Round table discussion with all participants**
 - ▶ Moderated by Isabella Lenarduzzi
- **What are you doing in your organisation ?**
 - ▶ How are you building your gender equality plans?
 - ▶ What metrics are you looking at ? How do you measure impact? How do you ensure accountability?
 - ▶ What are your best practices in terms of implementing equal pay, recruitment and career progression, leadership development training & mentoring, flexible working...?
 - ▶ How do you ensure gender equality is embedded into the corporate culture?

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Wrap-up

- Don't forget to fill in the **evaluation forms!**
- Evaluation of the JUMP Gender Equality Hub (2013-2015)

Content of
the workshop



Relations with
our team



Networking



Organisation
of the event



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*Thank you
and see you next time!*
