

Promoting gender equality, advancing the economy

# WWW.JUMP.EU.COM/AWARD/

# WO.MEN@WORK AWARD

The CEO Ambassador for Gender Equality at Work

# Brussels

26<sup>th</sup> MARCH 2019 18.00 - 22.00



OUR PARTNERS









• NautaDutilh

MEDIA PARTNERS









# What is JUMP ?

JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable corporate performance and create a more equal society.

## What is the Wo.Men@Work Award?

The Wo.Men@Work Award is unique in that it celebrates and supports a woman or a man at the top of an organisation who, through her or his commitment and actions, actively promotes corporate gender equality in their teams and among their managers. **The ceremony includes cocktail and networking dinner.** 

The Wo.Men@Work Award is an original concept created by JUMP, supported by Coca Cola European Partners during the last three years.

#### CHAIRMAN OF THE JURY Etienne Gossart

#### COUNTRY DIRECTOR BELGIUM LUXEMBOURG COCA-COLA EUROPEAN PARTNERS

"We want to be there for everyone, as is stated in the intrinsic values of our brand. That is why it is so important to us that the values of our brand are also translated towards our teams. Our objective is to increase the percentage of women up to 45% by 2020. We actively encourage a balanced gender ratio both within as well as outside the company. In this context, we support JUMP's Wo.Men @ Work Award in order to encourage other companies to develop a dynamic and inclusive corporate culture."

## Discover the previous winners



Albert Ragon MANAGING DIRECTOR DANONE Belgium 2010

DANONE

OR VICE PRESIDENT IBM EUROPE CIO 2011

n Janneke van der Kamp COUNTRY PRESIDENT NOVARTIS BELGILUX 2013

**U** NOVARTIS

Tom Declercq MANAGING PARTNER TALENT DELOITTE BELGIUM 2012

**Deloitte** 

MANAGING DIRECTOR QUINTILES BENELUX 2014

🔘 QuintilesIMS

Michèle Paque

Erwin Ollivier GENERAL MANAGER DLL BELGIUM 2016

Sabine Sagaert PRESIDENT, GLOBAL MANAGING DIRECTOR MALT CARGILL Pascale Van Damme VP & MANAGING DIRECTOR DELL EMC BELUX

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PROGRAMME AWARD CEREMONY 18.00 - 22.00		
18.00	Arrivals & cocktail	
18.30	Opening: Coca-Cola & JUMP Etienne Gossart, Country Director Belgium Luxembourg Coca-Cola European Partners Isabella Lenarduzzi, Founder & Managing Director of JUMP - Ashoka Fellow	
18.45 - 19.15	<ul> <li>Keynote</li> <li>Changing mindsets to reframe the partnership between women and men</li> <li>Bill Proudman, US Diversity Expert and CEO of Full Diversity Partners</li> <li>Creating an inclusive culture in which both women and men can thrive</li> <li>Mirella Visser, Managing Director of The Centre for Inclusive Leadership</li> </ul>	
19.15 - 20.00	<ul> <li>How to drive cultural change for better gender balance</li> <li>Panel discussion with the candidates:</li> <li>Sam Lefever, Niboo</li> <li>Olivier Houpert, Caroline Thomaes, Patrizio Ricci, Procter &amp; Gamble</li> <li>Bernd Meyring, Linklaters</li> <li>Moderated by Isabella Lenarduzzi &amp; Etienne Gossart</li> </ul>	
20.00 - 20.15	Speech	
20.15 - 20.30	Award - Isabella Lenarduzzi & Etienne Gossart	
20.30 - 21.30	Dinner	

# Nominated to become the Corporate Ambassador for Gender Equality 2019



Sam Lefever

nibog



Olivier Houpert, Caroline Thomaes, Patrizio Ricci

Del



Bernd Meyring

# **Linklaters**

MORE ABOUT THE NOMINEES : http://jump.eu.com/award/nominees/



#### The Wo.Men@Work Award Ceremony is held at the close of the JUMP Forum.

You may also wish to attend this day of visionary conferences on the latest trends in gender equality, skill-building workshops for your personal and professional lives, best practices and dedicated seminars.

#### 26<sup>th</sup> MARCH 2019: 9.00 - 18.00

# Digital transformation: How to turn risk into opportunity for gender equality

#### The JUMP Forum is the biggest single-day event on advancing women's career and gender equality in the workplace

How will digital transformation revolutionise business and impact gender equality?
How can organisations build gender balanced teams, given that so few women are trained in STEM\*?
How can they identify internal talent, train women for roles in digital transformation and retain them?
How do we ensure that digital technology and artificial intelligence used to enhance customer experience and employee productivity do not reinforce biases against women?
How can the new way of work be an opportunity for inclusion rather than a risk for well-being?
How can we build an inclusive digital economy and corporate culture?

This JUMP Forum is about helping all companies, whether they are in the tech sector or not, develop an inclusive approach to digital transformation. \***STEM**: Science, Technology, Engineering & Mathematics

## Some of our international guest speakers

Discover many more at the Forum



Dominique Leroy .... CEO OF PROXIMUS & MEMBER OF THE BOARD



Emile Servan-Schreiber

AUTHOR OF "SUPERCOLLECTIF : LA NOUVELLES PUISSANCE DE NOS INTELLIGENCES", MANAGING DIRECTOR OF LUMENOGIC (DIGITAL COLLECTIVE INTELLIGENCE)



Alexander De Croo

DEPUTY PRIME MINISTER AND MINISTER OF FINANCE, IN CHARGE OF THE FIGHT AGAINST TAX FRAUD, AND MINISTER OF DEVELOPMENT COOPERATION.



Pascale Van Damme

VP & GM FOR DELL EMC IN BELUX AND HEAD OF NATO BUSINESS, PRESIDENT FEDERATION AGORIA DIGITAL INDUSTRIES, WINNER OF

To register please send us a mail or downlaod the order form on www.jump.eu.com/forums/brussels

### Programme

#### CONFERENCES

Building an inclusive digital economy & corporate culture

How to win the race for women in digital

Making digital more human: challenges and opportunities in a world transformed by tech, artificial intelligence and hyper-connectivity

#### Women are heroes

#### TOOLBOXES FOR GENDER EQUALITY

- Recruiting & retaining women in digital professions: creating a gender-smart culture
- Seeing with new eyes: understanding privilege
   and invisible culture

#### SKILL BUILDING WORKSHOPS

- Reimagining your personal brand for the digital age
- Adopt a strategic approach to your career and navigate the unwritten rules at work
- Build your authentic leadership skills for today's diverse and fast-moving world
- Build your influence and network through social media
- Helping women to negotiate their worth
- Dual careers: managing the paradox of flexibility at work
- Digital detox
- Reinforce your energy and confidence in periods of stress

#### **OUR PARTNERS**

#### WOMEN-FRIENDLY COMPANIES

L'ORÉAL











# ORDER FORM

TOTAL AMOUNT TOTAL INCLUDING 21% VAT (IF APPLICA		21% VAT		
€ 80/person x	people = €			
WO.MEN@WORK AWARD CEREMONY (FROM 18.00 TO 22.00)				
YES NO PO DETAILS:				
DO YOU NEED A PO (PURCHASE ORDER) NUMBER?				
VAT NUMBER:				
TEL.:	ADDRESS:			
NAME:	COMPANY:			
INVOICING DETAILS				
TEL./MOBILE:	E-MAIL:			
COMPANY:	FUNCTION:			
NAME:	FIRST NAME:			

I have read and accepted the general terms and conditions available on <u>http://www.jump.eu.com/condition.pdf</u>.

#### Date et signature :

This order is valid only after receipt and confirmation by email, fax or post. Please send this document by fax to +32 2 346 79 00 or e-mail to info@jump.eu.com.

#### JUMP Paris

c/o Ylios - 29 Rue Vernet - 75008 Paris FR-France T +33 (0)1 80 40 03 06 M paris@jump.eu.com Promoting gender equality, advancing the economy

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#### **GENERAL CONDITIONS**

#### 1. GENERAL MESURES

1.1 JUMP Forum SPRL reserves the right to change the time and date of the Forum. In such case, the conditions of the contract between the JUMP Forum SPRL and the participants will apply.

1.2 Registration will be considered official only when the client has received the invoice sent by JUMP Forum SPRL. JUMP Forum SPRL reserves the right to refuse any registration without justifying the reason.

1.3 Unless JUMP Forum SPRL has given prior consent in writing, the client and participants invited by the client cannot give up, hire out or share, even for free, in full or in part, its participation in the Forum. Furthermore, the client cannot advertise their own merchandise or company on the stand without the prior consent of JUMP Forum SPRL.

1.4 The space, the entrances or the room will only be made available to the clients when they have paid the total sum due.

1.5 JUMP Forum SPRL has the right to re-use the exhibition space and participation fees following any cancellation or termination of the contract.

1.6 No stand can be taken down before the end of the Forum.

1.7 All stand plans that are not built by JUMP Forum SPRL should be submitted for agreement to the technical coordination team.

1.8 By signing this form, the client accepts the current general conditions. Furthermore, it accepts to adhere to all requests necessary for the good of the Forum which will be communicated by JUMP Forum SPRL or its representatives.

1.9 In case of litigation, the tribunals of Brussels will pass final judgment.

#### 2. PAYMENTS

2.1. Payments will be made in Euros. The total amount as stipulated on the order form should be paid on receipt of the corresponding invoice, and before the beginning of JUMP Forum SPRL.

2.2. In case of cancellation 6 weeks before the Forum, 50% of the amount on the order form must still be paid. In case of cancellation after that date or a reduction in the original order, the total initial reservation amount will be due. Any cancellation must be communicated by recorded delivery letter sent to JUMP Forum SPRL for it to be taken into account.

2.3. Any complaint concerning the invoice should be made in writing immediately on receipt of the invoice. No complaint will be dealt with if sent at a later date.

2.4. Payments must clearly state the n° of the invoice.

2.5. Any default on payment, will be subject to an interest rate of 8% to compensate for the loss of capital of the unpaid debt. Furthermore, any payment NOT paid within 8 days after the final demand has been sent by recorded delivery letter will be increased by 10% to cover the cost of administration incurred in following up a late payment. In the case of non payment by the date indicated, JUMP Forum SPRL reserves the right to re-use the reserved space. The participant will, nevertheless, still remain responsible for paying the total debt due.

#### 3. RESPONSABILITIES

3.1. JUMP Forum SPRL is not responsible for any fault or damage caused by a member of the staff or personnel of the client, nor any damage or theft incurred by the client or to the client's exhibited material for whatever reason.

3.2. JUMP Forum SPRL reserves the right to stop any activity that it considers is a danger to people or property.

3.3. JUMP Forum SPRL reserves the right to change the date and time of the opening of the Forum. In this case the contract between JUMP Forum SPRL and the participant is still applicable.

3.4. Except where it is directly at fault, JUMP Forum SPRL cannot be held responsible if, for whatever reason, the venue in which the Forum is organized is deemed to be partially or totally unavailable and/or all access to this venue is totally or partially impossible.

3.5. If the Forum, once it is open, has to be interrupted/stopped for any reason outside the direct control of JUMP Forum SPRL, JUMP Forum SPRL will not reimburse any costs incurred.

3.6. In case of cancellation of the event, for whatever reason, the JUMP Forum SPRL will reimburse the amount of the invoices already paid. Under no circumstances can the exhibitor claim damages or interest.

#### 4. INSURANCE

**JUMP** Paris

4.1. JUMP Forum SPRL is insured against fire, for itself as well as any exhibitor, and it covers the furniture that the event venue has made available for the Forum. This insurance does not cover any material belonging to the participant or that of a party, other than JUMP Forum SPRL, made available to the participant.

4.2. The participant should be insured for: - all civil responsibilities with regard to third parties, - their own material against damage: fire, theft, deterioration, etc, - the material and/or the furniture made available by JUMP Forum SPRL or by the event venue against all damage. The participant agrees not to seek recourse against JUMP Forum SPRL and the occupants of the event venue, in its name, in the name of its commitments to the company that it represents and its own insurers for which it is bound strongly, relating to any damage caused to their belongings by fire, explosion, lightning, plane crash, storm and hail, injury, flood, work conflicts and attacks, vandalism and ill will, smoke, corrosive substances. Abandoning such recourse is only granted for all that and on the understanding that this abdication of rights will be reciprocated.

#### JUMP Brussels

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# JUMP

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Our founder Isabella Lenarduzzi is a Ashoka Fellow. Ashoka Fellows are social entrepreneurs who are recognised to have innovative solutions to social problems and the potential to change patterns across society.