

JUMP

Promoting gender equality, advancing the economy

21st March 2017 | JUMP Forum

*Agents of change for gender equality :
engaging men and middle managers*



Wi-Fi network:
Vlerick

- username: **jump**
- password: **1234**



jump.brussels



#JUMP2017
@JumpEquality

WWW.JUMP.EU.COM



Bill Proudman

FOUNDING PARTNER AND CEO
WHITE MEN AS FULL DIVERSITY PARTNERS

 @billproudman

JUMP

Promoting gender equality, advancing the economy

21st March 2017 | JUMP Forum

Male is Also a Gender! Exploring Men's Work with Gender Equity

Bill Proudman

CEO & C0-Founder WMFDP



WWW.JUMP.EU.COM



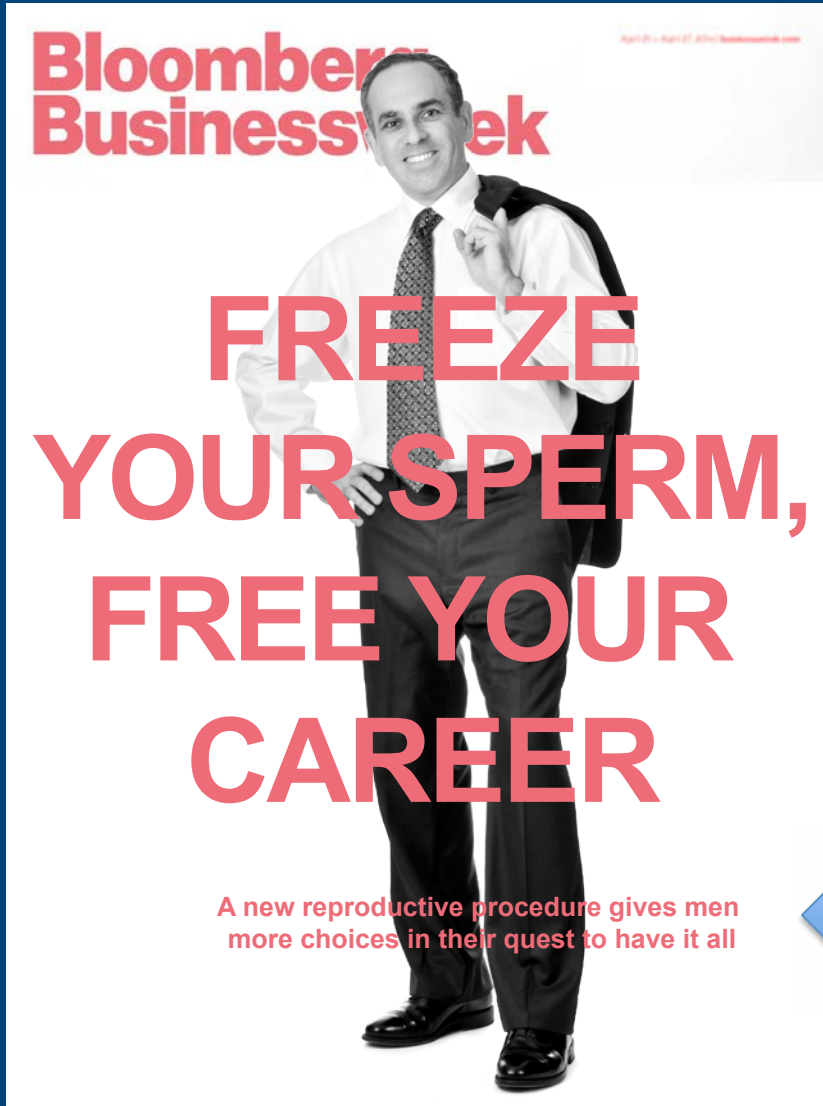
A new fertility procedure gives women more choices in the quest to have it all

JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY



A new reproductive procedure gives men more choices in their quest to have it all

JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY



A new fertility procedure gives women more choices in the quest to have it all



A new reproductive procedure gives men more choices in their quest to have it all

Obstacles for Men as Visible Gender Equity Champions

Apathy

- Rooted in lack of self-interest: “Men will remain indifferent and therefore unlikely to support gender equality unless they appreciate how they can gain personally from changing the status quo.”

Fear

- Fear of losing status
- Fear of making mistakes
- Fear of other men’s disapproval

Perceived & Real Ignorance

- *Perceived*: “By virtue of being male, men are uninformed about issues of gender and, therefore, lack the knowledge they need to be effective.”

- *Real*: “A lack of awareness of gender bias.”



What if men were **more aware** and gender equality was **everyone's issue**?



JUMP

WWW.JUMPEU.COM

Promoting gender equality, advancing the economy

WMFDP

INSPIRING COURAGEOUS
LEADERS GLOBALLY



Why are you here at JUMP?

What is your self-interest as a man in gender equality?

What is challenging / difficult for you as an equality partner?



JUMP

WWW.JUMPEU.COM

Promoting gender equality, advancing the economy

WMFDP

INSPIRING COURAGEOUS
LEADERS GLOBALLY



Some Tips for Women

JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Women

Continue to do your own work.



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Women

Don't confuse men's unconscious incompetence (what they don't know that they don't know) with conscious and intentional mis-steps.



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Women

Challenge men to rise to the occasion of full partnership.



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY



Some Tips for Men



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Men

Act courageously

(as often as you can so you make it a habit).



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Men

**Use self as an instrument
of change.**



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Men

Learn to discover your self-interest in gender equity.



JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY

Some Tips for Women

Continue to do your own work.

Don't confuse men's unconscious incompetence (what they don't know that they don't know) with conscious and intentional mis-steps.

Challenge men to rise to the occasion of full partnership.

JUMP

WWW.JUMP.EU.COM

Promoting gender equality, advancing the economy

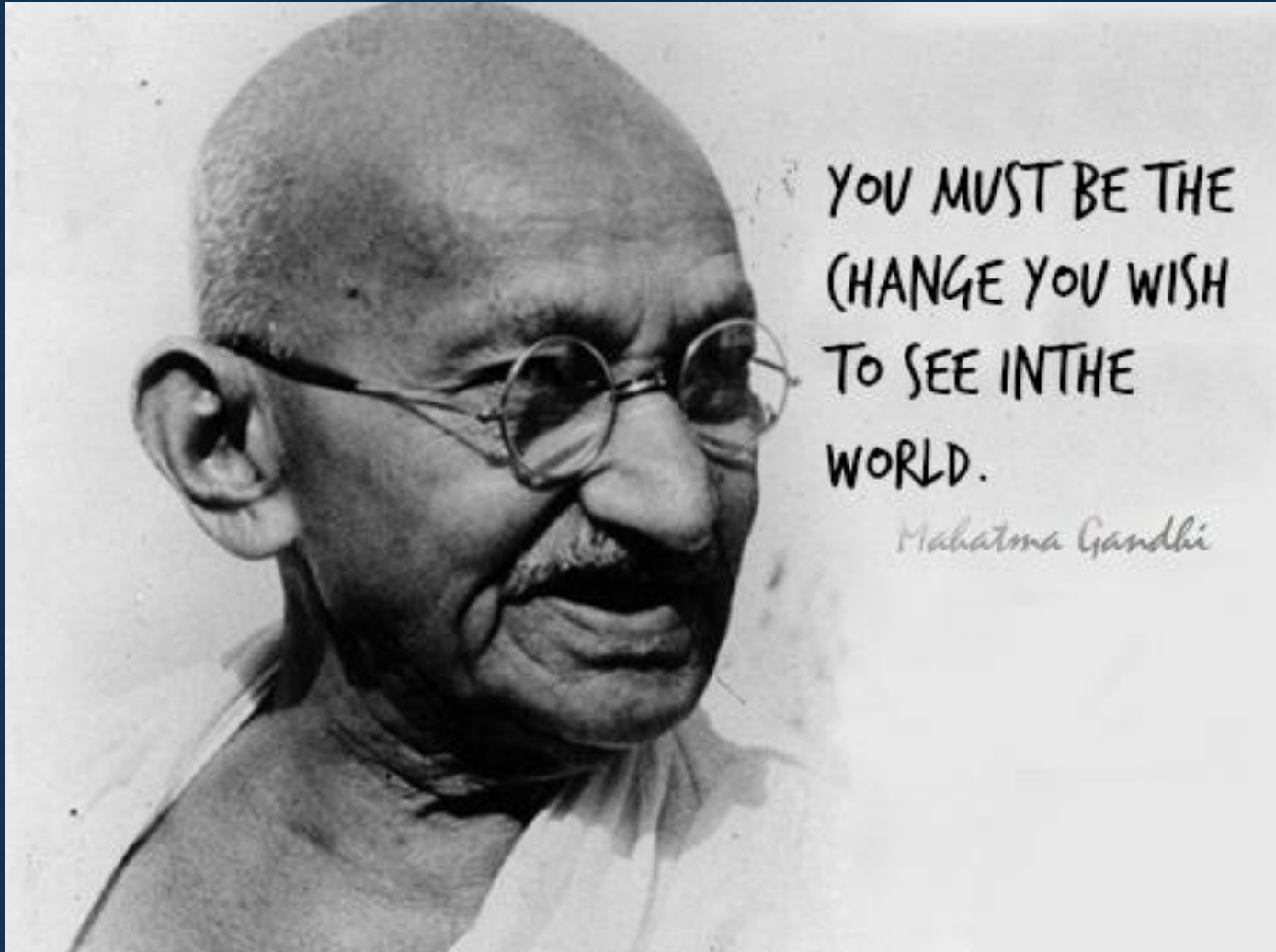
Some Tips for Men

Act courageously (as often as you can so you make it a habit).

Use self as an instrument of change.

Learn to discover your self-interest in gender equity.

WMFDP
INSPIRING COURAGEOUS
LEADERS GLOBALLY



YOU MUST BE THE
CHANGE YOU WISH
TO SEE IN THE
WORLD.

Mahatma Gandhi

JUMP

Promoting gender equality, advancing the economy

21st March 2017 | JUMP Forum

*Agents of change for gender equality :
engaging men and middle managers*



Wi-Fi network:
Vlerick

- username: **jump**
- password: **1234**



jump.brussels



#JUMP2017
@JumpEquality

WWW.JUMP.EU.COM